How Data Center as a Service Helps
BUSINESS MANAGERS MEET THEIR GOALS

**Business Benefits**

- Business users gain direct insight into infrastructure utilization and compliance.
- IT technicians can stop spending time fielding requests from business users, and focus on tasks of higher strategic value.
- Business gains attractive ROI for programs and apps.
- Fewer outages impacting app availability.
- Lower capital costs reduces direct costs.
- Pay-per-deployment cost structure aligns expenses with deployments.
- Greater uptime means increased productivity, greater customer satisfaction.
- Less risk of devastating hit to the brand reputation.
- Greater competitive positioning.

**Cost Efficiency**

- Energy-efficient design, enabling equipment to run cleaner and cooler.
- Granular visibility into usage, for better capacity allocation and fewer idle servers.
- Flexible billing; short term and long-term capacity commitments.
- Data center is designed to minimize outages.
- Visibility/insight to predict and forestall equipment problems.

**Always-On Apps**

- Highest levels of physical security.
- Monitoring options protect equipment from bad actors and human error.
- Onsite resources available within minutes to resolve local issues.
- Lower risk of brand-impacting breach.
- Greater customer confidence and competitive differentiation.
- Ability to avoid customer-impacting outages.

**Data Protection**

- Direct access to compliance and security audit reports.
- Direct access to real time reports of data center infrastructure.
- Granular, server-level visibility into infrastructure.
- Flexible naming structures.

**Compliance**

- Monitor and track servers in use—via program or department name.
- Reduce errors associated with deploying, swapping, and allocating servers.

**Business Agility**

- Direct access to compliance and security audit reports.
- Direct access to real time reports of data center infrastructure.
- Granular, server-level visibility into infrastructure.
- Flexible naming structures.

**DCaaS Capabilities**

- Role-defined self-service access to management system.
- Transparency and reporting, visibility into infrastructure, costs, compliance.
- Energy-efficient design, enabling equipment to run cleaner and cooler.
- Granular visibility into usage, for better capacity allocation and fewer idle servers.
- Flexible billing; short term and long-term capacity commitments.
- Data center is designed to minimize outages.
- Visibility/insight to predict and forestall equipment problems.

**CONTACT VXCHNGE ABOUT HOW DCaaS Can Help Grow Your Business**

www.vxchng.com

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**Source:** Frost & Sullivan research

**Definition:** Data Center as a Service (DCaaS)—partnering with an expert data center provider who delivers the uncompromising reliability and uptime you need to run your business.